

STATEMENT OF PURPOSE FOR MIM

We live in a business-oriented world and to fit into its fast pace I believe that one needs to acquire a thorough understanding of how this world works. It's with this intention that I took up a course in business management from IIM. But when I got into this course I realised that this the business world is an ever-expanding and evolving arena. To get an entry point into this world, I took up various business-related projects and internships during my undergraduate years. But soon I realised that this much wasn't enough to quench my curiosity and that's when I started exploring master's degrees in business and management and eventually decided to attain a bachelor's degree in Masters in Management.

Now, this is how my thought process worked but I still had to form a concrete career plan. And it's while working on this front that I came across the Masters in Management programme offered by your esteemed university. While going through your course structure I realised that it fits in perfectly into my interests. I felt that the international perspective and practical skills which are imparted through your Masters in Management programme would help me towards attaining my goal of establishing a business enterprise someday in the future. And this is exactly what prompted me to apply for this course. Also, the global experience that your institution extends would help me gain knowledge regarding every business economy there is and excel in the global market.

I strongly believe that I'll be a positive addition to your university pursue this renowned degree in management where my passion lies and therefore I would give my best to excel in it and further utilise the knowledge and exposure to advance my career in business and management.